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November 21, 2003

Attorney Docket No.: 16157-002001

## Mail Stop Patent Application

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Presented for filing is a new original patent application of:

Applicant: AVI MOSKOWITZ and WARREN STRUHL

Title: PERSONALIZED, CUSTOMIZED ACHIEVEMENT RECOGNITION  
ITEMS

Enclosed are the following papers, including those required to receive a filing date  
under 37 CFR §1.53(b):

	<u>Pages</u>
Specification	17
Claims	11
Abstract	1
Declaration	2
Drawing(s)	10

### Enclosures:

- Assignment cover sheet and an assignment, 5 pages, and a separate \$40 fee.
- New disclosure information, including:  
Information disclosure statement, 1 pages.  
PTO-1449, 1 pages.
- Postcard.

Basic filing fee	\$385
Total claims in excess of 20 times \$9	\$225
Independent claims in excess of 3 times \$43	\$43
Fee for multiple dependent claims	\$0
Total filing fee:	\$653

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A check for the filing fee is enclosed. Please apply any other required fees or any credits to deposit account 06-1050, referencing the attorney docket number shown above.

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (212) 765-5070.

Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please direct all correspondence to the following:

26211

PTO Customer Number

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Samuel Borodach".

Samuel Borodach  
Reg. No. 38,388  
Enclosures  
SXB/ptr  
30169487.doc